



## **Kalas Press Release for Irish Cycle Sport International Project**

When Irish Cycle Sport announced in December 2017 that they were looking for support for their International Cycling Project, Kalas Sportswear Ireland answered the call.

So impressed with Adrian McLeavey's commitment to promote and expand the racing skill set of our young Irish talented riders, we could not resist the opportunity to work with Adrian.

Gerry Browne, Regional Sales manager with Kalas is delighted to announce that Kalas Sportswear Ireland will provide custom cycling kit and leisureware to Adrian and his riders travelling abroad to compete for 2018.

Starting with the Junior Gent Wevelgem Belgium Classic in March, Irish riders with Irish Cycle Sport will be provided with Kalas Elite Cycling Kit.

Kalas Sportswear are fully behind the development of young Irish cyclists and feel they should be given every advantage going including the wearing top quality cycling kits.

Shane Dempsey, Managing Director of Kalas Ireland says that this collaboration with Adrian signals the start of Kalas Irelands entry in to team sponsorship in Ireland and looks forward to a successful 2018 season with Adrian and the young Irish riders of the Irish Cycle Sport International Project.

Gerry Browne

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